



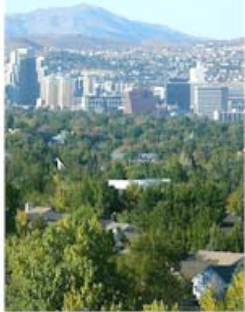
KNPB

President & CEO

KNPB in Reno, Nevada, seeks an effective leader and experienced manager for the post of President and CEO of its high-performing public television station. The President and CEO reports to the Board of Trustees of Channel 5 Public Broadcasting, Inc. and is responsible for (1) strategic direction and effective management of a comprehensive public media organization with 35 staff, 7,500 contributing members, and a \$3 million annual budget; (2) solicitation of major gifts from foundations, corporations, and individuals; and (3) effective representation and advocacy of KNPB to its viewers and diverse constituent groups. KNPB is highly respected for quality programming that addresses topics of special interest in its viewing area such as art, culture, public affairs, and history. The organization's focused local programming, extensive outreach, and education activities are creating a strong bond with its communities.

The ideal candidate should have a minimum of a bachelor's degree in a relevant academic discipline with an advanced degree preferred; ten years experience in television, radio or electronic media; five years successful experience at the senior management level; experience with strategic and financial planning, fundraising, and governmental relations; entrepreneurial and interpersonal skills; knowledge of audience measurement data and multi-cast programming content; excellent written and oral communication skills; a demonstrated commitment to EEO; strong leadership and integrity; exceptional personnel and financial management skills to attract, develop, and retain qualified staff and volunteers; experience in working successfully with a governing board; and an understanding of public broadcasting's special mission and new technologies. The President and CEO is expected to spend significant time in KNPB's service area to develop, maintain, and enhance community and financial support.

Applications must include: (1) a cover letter describing how the candidate's specific education, training, and experience meet or exceed the listed skill sets and job responsibilities; (2) a detailed professional resume; and (3) a list of five professional references who have worked directly with or for the applicant. **The initial review of applications will begin June 30, 2009.** Access www.knpb.org or www.netaconsulting.org for more information.



Nominations and applications should be sent to

NETA Consulting Services

Attention: Eric Smith

1471 Timberlane Road, Suite 125, Tallahassee, FL 32308

or submitted via email to esmith@netaconsulting.org

KNPB-TV is an equal opportunity employer.