

FOR IMMEDIATE RELEASE

KSMQ Public Media Inc. Names New President/CEO

Austin, MN – December 5, 2008 - Marianne Potter has joined public television station KSMQ in Austin, Minnesota as the new President/CEO. She succeeds Sandra Session-Robertson who left the station in November.

Ms. Potter's career in public broadcasting spans 30 years. She began her career at WSKG Public Television in Binghamton, New York and most recently had served as Vice President of Television for WMHT Public Television which serves Albany and the Capitol Region of New York State.

Potter served as Chair New York State Program Managers' Council 1993-2000, Public Television Programmers' Association Board Member 1997-2000, and Chair of the Eastern Educational Network Program Council 1995-1996. During her career she has received a PBS Promotion Award, two Development Awards, two NORI awards, five Telly Awards, and two New York State Broadcasters' Association Awards.

Ms. Potter invites members of the press and the community to attend one of two informal holiday receptions at the KSMQ studios at 2000 8th Avenue SW in Austin. The first will be held from 4-6pm on Tuesday, December 16 and the second will be held 11am-1pm on Thursday, December 18. For more information and to RSVP, please call KSMQ at 507-433-0678.

KSMQ Public Television is based in Austin, Minnesota and serves the surrounding areas of Austin, Albert Lea, Rochester, Mason City, Mankato, Winona and other communities throughout southern Minnesota and northern Iowa. KSMQ uses the power of technology to provide programs and services uniquely designed to enhance the quality of life for people in our region. It is the mission of KSMQ to educate, enrich, inform and entertain.

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