

# **PBS39**

**WFWA-DT ■ FORT WAYNE  
MEDIA RELEASE**

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## **WFWA-DT PBS 39 Board of Directors announces appointment of President**

The WFWA-DT PBS39 Board of Directors is pleased to announce the appointment of Mr. Bruce R. Haines as President of the Fort Wayne public television station.

Mr. Haines brings to PBS39 tremendous media talent and experience. He has served as President and General Manager of Northeast Indiana Public Radio, Inc. for the past twenty years. He is currently President of the Indiana Public Broadcasting Stations (IPBS; public television and public radio). He has also served on many national public media boards including the National Public Radio Board as Vice Chairman/Director and the National Digital Futures Initiative Task Force, one that was charged with addressing the transformational changes associated with today's new and rapidly evolving digital media technologies for the public good. Haines has also served as President of Indiana Public Radio Association and President of Public Radio in Mid America.

Haines has been a leader on many community boards and is highly respected in the Fort Wayne community. He is a member of the Fort Wayne Rotary Club; Fort Wayne Quest Club; Alumni of Leadership Fort Wayne and has served as an Instructor for Junior Achievement of Greater Fort Wayne. He was the President of his Leadership Fort Wayne class.

According to Carolyn Brody, Chair of the PBS39 Board of Directors, "The Board is very pleased to have someone of Bruce's talent and vision join the organization. Public broadcasting is now much larger than radio and TV. It is about public media and developing new technologies to support our community. Bruce's experience and leadership demonstrated at the national and state level will serve WFWA well."

As President of the member-supported public television station, Haines will be responsible for extending PBS39's programming and services further out to the community; developing community partnerships throughout the WFWA viewing area; leading the development of new media technologies as well as community-wide educational and outreach activities.

Mr. Haines will be working with the Northeast Indiana Public Radio Board of Directors and staff to ensure a smooth transition. The PBS39 Board of Directors will provide a further update regarding his start date with WFWA as soon as that has been determined.

WFWA-DT PBS39 is northeast Indiana's locally owned and operated public television station. PBS39 serves over two-hundred seventy-four thousand households in twelve counties in northeast Indiana, southern Michigan, and northwest Ohio.

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